

**13<sup>th</sup> International  
Symposium on  
Fireworks  
Malta  
April 23-27, 2012**

**Distribution**

To all registered delegates and trade show exhibitors at the 13<sup>th</sup> International Symposium on Fireworks.

**Deadline for advertising:  
February 15, 2012 firm.**

Please reserve ad space no later than four weeks in advance of deadline, i.e.: January 15, 2012.

**Ad Rates (in \$US)**

*Covers:* 4-colour process, full page

Back cover .....	1000.00
Inside front covers .....	900.00
Inside back cover .....	800.00

*Text pages:* 4-colour process

full page .....	700.00
half page .....	400.00
quarter page .....	250.00

**If ad layout and proof are required:**

We will provide a layout proof for your approval  
Layout and proof, extra .....

250.00
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**Advertising services**

Insertion in Delegates Registration Kit ..... 300.00  
Discount when combined with Program ad: 20%

**Payment**

VISA, Mastercard or cheque accepted.

Payment due with ad copy.

Please make payable to:

*International Symposium on Fireworks*

Box 100, Grand-Pré, Nova Scotia, Canada B0P 1M0

**For more information and placement call:**

Fred Wade, Secretary/Treasurer

International Symposium on Fireworks Society

Box 100, Grand-Pré, Nova Scotia, Canada B0P 1M0

Tel: 1-902-542-2292

Fax: 1-902-542-1445

Email: [symposium@fireworksfx.com](mailto:symposium@fireworksfx.com)

# Program Advertising Rates, Specs and Order form

ADVERTISER NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

POSTAL/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

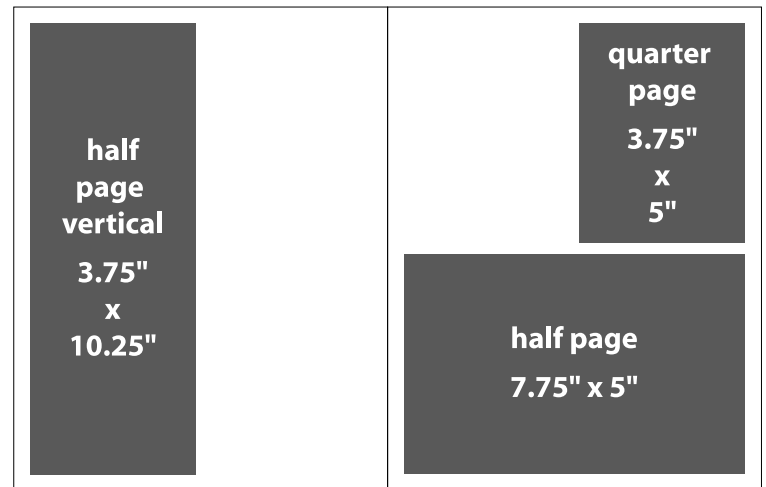
AMOUNT ENCLOSED \_\_\_\_\_ \$

PLEASE CHARGE MY  VISA  MASTERCARD

CARD NUMBER \_\_\_\_\_

EXPIRY DATE \_\_\_\_\_

ORDERED BY \_\_\_\_\_ SIGNATURE \_\_\_\_\_



**Production specs**

150 line screen, 4-colour process  
Trim size is 8.5" x 11" portrait

**Ad sizes: width x height in inches**

Full page (no bleed) .....	7.75" x 10.25"
Half page horizontal .....	7.75" x 5"
Half page vertical .....	3.75" x 10.25"
Quarter page vertical .....	3.75" x 5"

**Electronic submission**

Files may be supplied digitally in the following programs:  
–Illustrator EPS file (outline fonts and embed graphics)  
–Quark XPress (include all fonts and placed graphics)  
–Photoshop TIFF, or  
–Press ready PDF file  
File resolution 300 dpi at final size.

Large electronic files (over 10 Mb) may be transferred to our FTP server; please inquire for password protocols.  
Email: [sslipp@semaphor.ca](mailto:sslipp@semaphor.ca)